

Award-winning creative with fourteen years of experience in concept, design, and campaign execution. Excellent strategic and design development collaborator for marketing and advertising projects. A visual problem solver with solid branding experience and several years of concept through pre-press abilities. Delivers on-target visual communications in print, web, and interactive. Proven performer, genuine team player with innovative design, conceptual thinking, and detail-oriented computer skills.

Abilities include but not limited to: Web design; logo, identity, and brand development; corporate and product branding; and marketing and promotional design, including packaging, environmental graphics, and various print advertising and collateral.

Clients have included internet groups, Fortune 500, retail, non-profit organizations, real estate and development corporations, and private companies.

EXPERIENCE

Hamilton Communications Group – Healthcare Marketing, Advertising, PR Art Director • 05/2007 – 08/2010

Art director experienced with corporate identity, packaging, print collateral, advertising, web, and multimedia. Emphasis on campaign design and communication goals, high attention to detail. Comfortable with information architecture, project management, and business development.

Responsibilities:

- Overseeing/creating visual aspects of multiple brands and mediums, including print, trade show, and web presences.
- Collaborated with photographers, illustrators, and other suppliers to produce high-quality work for clients.
- Worked closely with print production team to secure services for costs and under conditions in line with the agency's needs.
- Incorporated ideas in response to the evaluation of other team members and clients.
- Provided formal and informal direction and support for junior creatives.

Independent Designer • 01/2000 - 05/2007

Independent designer experienced in web design; logo, identity, and brand development; corporate and product branding; and marketing and promotional design, including postcards, signage, brochures, and various print collateral.

Ameritech Corporate

Graphic Designer 09/1997 • 09/1998 | Senior Designer • 09/1998 - 01/2000

Responsible for design and production of presentation/marketing materials, reports, and graphic aids for Ameritech Corporate internal marketing. Duties included developing concepts into finished products (print or web), creating skilled page layouts and independent graphics, and coordination with off-site printers.

JW Messner Inc. – Marketing, Advertising, PR

PR/Media Relations Dir. Associate • 10/1996 - 9/1997

Responsible for fund-raising video production (videographer direction, editing, audio production), department research, facilitating press/news conferences, and account facilitation (coordinating presentation materials, proofing, invoicing). Facilitated on-screen camera and news media training for multiple clients.

TECHNICAL EXPERIENCE

Proficient in Adobe Acrobat, Photoshop, InDesign, and Illustrator; Quark Xpress; Macromedia Fireworks, Dreamweaver; Microsoft Office suite.

Fully acquainted with Internet functions and multi-user networks, vendor coordination, and minor account maintenance.

EDUCATION

B.A. College of Wooster, Wooster, OH • 1996

Communications Film & Media major, Theatre minor

Senior Independent Study Thesis: *Documentary Films and Directors: The Use of Objectivity and Impartiality in Fantasy Themes.*

Junior thesis: *Foreign Films and Their American Adaptations: the Construction of Reality.*

References available upon request.